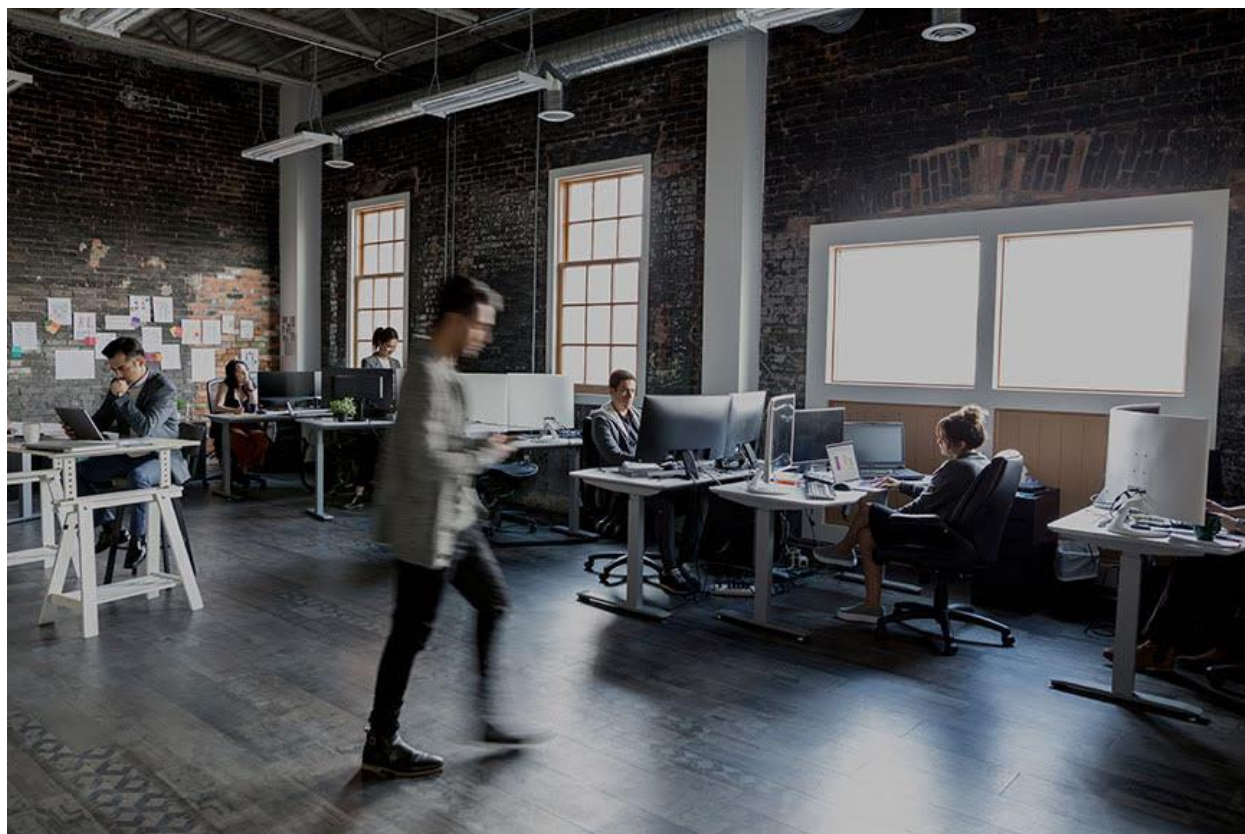




Just briefly

October 30, 2020 by [Thomas Moore](#)

People moves, account wins and other comms news.



CHICAGO

Hill+Knowlton Strategies has appointed **Greg Carlisle** as SVP of change communication and employee engagement.

LOS ANGELES

The 3D tech PR firm **Liaison** has been hired by virtual production technologies company **Ncam**.

J Public Relations has appointed **Ali Lundberg** as its first president.

NEW YORK

Marina Maher Communications has hired **Mike Schaffer** as group SVP of corporate digital innovation, **Jo Madnani** as VP of digital health and **Carolina Ortiz** as VP of consumer digital and influencer marketing.

Zeeland, MI

Design, architecture and lifestyle PR firm **The Consultancy PR** has been named agency of record for **Herman Miller Retail**.

Account wins

BOISE, ID

Matter West has been hired by AI company **Natural Intelligence Systems**.

COLUMBUS, OH

Customer engagement and “voice of the customer” platform **Astute Solutions** has hired **Mulberry Marketing Communications** to manage its U.S. PR and content program.

DALLAS, TX

Jonathan Morgan has joined **Kekst CNC** as a partner.

MIAMI, FL

Footwear retailer **Payless** has named **5W Public Relations** as its PR AOR.

NEW YORK

Brandstyle Communications is now the agency of record for rewards-based music platform **Geojam** and **MEETNorth**, a dating app with Covid-specific features.

Full-service public relations, marketing and branding agency **Krupp Kommunications** is now AOR for cannabis private equity fund and licensing consultancy **Merida Capital Holdings**.

The **National Football League** has selected **GENYOUTH** as its nonprofit partner for one of its largest sanctioned charity events, Taste of the NFL.

OKLAHOMA CITY

Integrated digital marketing agency **Saxum** has agreed to acquire **VI Marketing and Branding**.

SAN JUAN, PR

The Brandman Agency has been hired by **Fairmont El San Juan Hotel**.

In other comms news....

NEW YORK

A collection of PR pros, business executives, journalists and climate pros have launched **Climate & Capital Media**, a publication focused on the business of climate change. The executive team includes **Peter McKillop**, formerly MD at BlackRock; **David Garrison**, founder of a brand consulting firm Brytemoore Group and a founding principal of Edelman Consulting; **Blair Palese**, cofounder and former CEO of 350.org Australia, and previously communications director for Greenpeace International and Greenpeace USA; **Howard Manly**, a former journalist at Newsweek, the Boston Globe, the Philadelphia Inquirer and the Bay State Banner; and **John Howell**, cofounder and editorial director for 3BL Media.

NEWPORT BEACH, CA

Strategic financial communications and capital markets advisory firm **Gateway Investor Relations** has launched a PR division and has hired former Waste Management VP and chief communications officer **Andy Izquierdo** to lead it.