

The Brandman Agency named Agency of Record for Fairmont El San Juan Hotel

by [Bulldog Reporter](#) | Oct 30, 2020

The Brandman Agency announced **Fairmont El San Juan Hotel** as the latest addition to its portfolio of international hospitality and travel clientele. Located between lively downtown San Juan and pristine Isla Verde beach, Fairmont El San Juan Hotel first welcomed guests in 1958, and has since become an historic Puerto Rican landmark.

Fairmont El San Juan Hotel's elegant accommodations consist of 388 guestrooms, suites, pool and beachfront villas that celebrate San Juan's rich past and present. The hotel boasts nearly 40,000 square feet of meeting space, including an 11,000 square foot ballroom and 19,000 square feet of outdoor function space, making it an ideal destination for social or business gatherings.

"We are thrilled to welcome Fairmont El San Juan Hotel to the Brandman Agency family," said **Melanie Brandman**, Founder and CEO of The Brandman Agency.

"This iconic property is a long-standing beacon of Puerto Rican history and we look forward to shining a light on all that it has to offer."

Known as "San Juan's Living Room," Fairmont El San Juan Hotel offers eleven extraordinary dining and nightlife options from local farm-to-table cuisine to contemporary dining. The hotel also proudly boasts amenities that effortlessly

capture the spirit of wellbeing, including the hotel's four pools – situated steps away from the beach – and its Well & Being Spa, which offer guests an opportunity to relax and rejuvenate.

“We are very excited to collaborate with The Brandman Agency,” said **Mirem Ubarri**, Director of Sales and Marketing, for the Fairmont El San Juan Hotel. “With the hotel's recent redesign and domestic travel beginning to rise, we welcome a new perspective to help elevate our timeless property.”

During this unprecedented time, travelers can rest assured that Fairmont El San Juan Hotel is compliant with highly stringent cleaning standards and operational procedures within the hospitality industry. The property has received the ALLSAFE label from Accor and is Health and Safety Certified by the Puerto Rico Tourism company. Travelers arriving to Puerto Rico must present a negative COVID-19 result from a qualified molecular SARS-COV2 test performed within 72 hours prior to their arrival or may be subject to quarantine.

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